

## TRANSNATIONAL COOPERATION (TNC)

### PROJECT FICHE

*Before filling in this form, first think what you want to achieve by transnational cooperation.*

*You will need a few minutes to complete this fiche then.*

**Remember: the better your description is, the bigger chance to find a proper partner for your project!**

<b>Name of institution:</b>	ALMA-RO Association
<b>Type of institution</b> (tick one right answer):	<input type="checkbox"/> Administration <input type="checkbox"/> Private <input type="checkbox"/> Consultancy <input checked="" type="checkbox"/> NGO <input type="checkbox"/> Education and training organisation <input type="checkbox"/> Employment agency or service <input type="checkbox"/> University, research institution <input type="checkbox"/> Social economy institution <input type="checkbox"/> Others (please specify what)
<b>Contact person:</b>	Miruna Ralea, executive director
<b>Address, phone, e-mail, website:</b>	Bucharest, 2 <sup>nd</sup> Sector, 7 Armand Calinescu St., 5 <sup>th</sup> floor, ap. 20, 021011 Tel.: +40 21 3143960 Fax: +40 21 310 0559 E-mail: <a href="mailto:miruna@alma-ro.ngo.ro">miruna@alma-ro.ngo.ro</a> Web: <a href="http://alma-ro.ngo.ro">http://alma-ro.ngo.ro</a>
<b>Member State:</b>	Romania
<b>Region (NUTS 2 or 3)<sup>1</sup>:</b>	NUTS 2
<b>Stage of implementation:</b> (tick the right answer):	<input checked="" type="checkbox"/> Project Idea (projects in preparation phase without grant awarded) <input type="checkbox"/> Project under implementation
<b>Title of the Project:</b>	Green jobs for the future
<b>Approximate budget of the project:</b>	700 000 eur
<b>Budget of transnational activities:</b>	500 000 eur
<b>Duration of the project – starting date (in months):</b>	From March 2012 to March 2014
<b>Duration of the transnational activities within the project – starting date (in months):</b>	From June 2012 to March 2014
<b>Thematic scope<sup>2</sup> of the project</b> (tick the right answer – <b>maximum 2</b> ):	<input type="checkbox"/> Workers and new skills <input type="checkbox"/> Businesses undergoing change <input checked="" type="checkbox"/> Access to employment and social inclusion <input checked="" type="checkbox"/> Education and training <input type="checkbox"/> Women and jobs <input type="checkbox"/> Fighting discrimination <input type="checkbox"/> Working in partnership <input type="checkbox"/> Better public services <input type="checkbox"/> Others (please specify)

<sup>1</sup> See list of regions on [http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts\\_nomenclature/introduction](http://epp.eurostat.ec.europa.eu/portal/page/portal/nuts_nomenclature/introduction)

<sup>2</sup> Source : ESF web page on <http://ec.europa.eu/esf/home.jsp?langId=en>

<p><b>Target group</b> (final beneficiaries, not stakeholders) for transnational cooperation (tick the right answer):</p>	<input type="checkbox"/> Unemployed <ul style="list-style-type: none"> <li><input type="checkbox"/> Long term unemployed</li> </ul> <input type="checkbox"/> Persons not actively at work <ul style="list-style-type: none"> <li><input type="checkbox"/> Including those who are learning in school or university</li> </ul> <input type="checkbox"/> Employed <ul style="list-style-type: none"> <li><input type="checkbox"/> Farmers</li> <li><input type="checkbox"/> Self employed</li> <li><input type="checkbox"/> Employed in micro enterprises (less than 10 employees)</li> <li><input type="checkbox"/> Employed in small enterprises (between 10 and 50 employees)</li> <li><input type="checkbox"/> Employed in SMEs (between 50 and 250 employees)</li> <li><input type="checkbox"/> Employed in big enterprises (over 250 employees)</li> <li><input type="checkbox"/> Employed in public administration (public entities including Public Employment services)</li> <li><input type="checkbox"/> Employed in NGOs</li> <li><input type="checkbox"/> In particularly disadvantaging conditions</li> </ul> <input type="checkbox"/> NGOs (Associations, Foundations)	<input type="checkbox"/> Other persons: <ul style="list-style-type: none"> <li><input type="checkbox"/> Ethnic or national minorities</li> <li><input type="checkbox"/> Immigrants Ex-offenders</li> <li><input type="checkbox"/> Persons from deprived rural areas</li> <li><input checked="" type="checkbox"/> Persons from deprived urban neighbourhoods</li> <li><input type="checkbox"/> Children</li> <li><input type="checkbox"/> Women</li> <li><input checked="" type="checkbox"/> Young people (under 25 years old)</li> <li><input type="checkbox"/> Older persons (over 50 years old)</li> <li><input type="checkbox"/> Persons with mental or physical disabilities</li> <li><input type="checkbox"/> Enterprises<sup>3</sup> covered by support</li> <li><input type="checkbox"/> Social enterprises</li> <li><input type="checkbox"/> Micro enterprises (less than 10 employees)</li> <li><input type="checkbox"/> Small enterprises (between 10 and 50 employees)</li> <li><input type="checkbox"/> SMEs (between 50 and 250 employees)</li> <li><input type="checkbox"/> Big enterprises (over 250 employees)</li> <li><input type="checkbox"/> Administration (public entities including Public Employment services, education and training institutions)</li> </ul>
---	--	--

**Brief description of the Transnational cooperation:**

**1. Problems to be solved** (justification of the need of the transnational cooperation)

One of the effects of the East-European transition during the last 20 years is a visible and painful fragmentation of society, which created large marginal groups at risk of social exclusion. The problem puts great stress on the young categories of society - it is more difficult to integrate since the educational systems are not yet correlated with the needs of the business community and the new economic trends (green jobs etc.). This prevents youngsters already at risk of exclusion to find their place in society once school is over.

These are issues affecting all Eastern European countries. Romania and Poland may find a common approach to create an alternative that involves schools, businesses and NGOs, to tackle the problem, since they are similar in terms of needs to develop social inclusion, the green economy and progress of the educational system. The project is in line with the priorities of the Europe 2020 Strategy.

**2. Objectives to be achieved**

The general objective is to improve career guidance to reduce social exclusion, which will be reached through the following specific objectives:

- improving training of high-school students to acquire new professional competences required by the labor market
- raising student's awareness on new opportunities on the labor market
- developing the institutional capacity of educational bodies to provide career guidance and support social inclusion needs.

**3. Main transnational activities** (as provisionally planned, to be confirmed with partners)

Developing common bilingual materials regarding career guidance and social inclusion, the green economy and the Europe 2020 Strategy, using accessible language and disseminating them to students, schools and companies

Elaborating a research on main youth groups at risk of social exclusion in both countries and on success stories on how to approach these groups through professional guidance

Delivering professional guidance to students over 15 years old, that are at risk of social exclusion

Organizing transnational conferences and workshops gathering students and companies offering green products and services

Developing a bilingual e-learning platform

**4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)**

A research report

A common methodology to approach youth groups at risk for social exclusion through professional guidance

<sup>3</sup> See definition by size on Europa : [http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index\\_en.htm](http://ec.europa.eu/enterprise/policies/sme/facts-figures-analysis/sme-definition/index_en.htm)

A correlated approach of educational services with labor market needs  
An e-learning platform  
Two international conferences  
At least 16 business companies involved in hosting/delivering career guidance to 16-18 year old students

***Disclaimer: by sending the completed Project fiche, you agree for publication on the National Supporting Institution web site and dissemination to potential transnational partners for the purpose of effective implementation of transnational cooperation projects.***